

Bangor & Holywood Town Centres Limited

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Amanda Morrison
Boundary Commission
Forestview
Purdy's Lane
Newtownbreda
Belfast
BT8 7AR

RECEIVED
18 JAN 2007

17th January 07

Dear Amanda,

Hollywood Exchange – Belfast & Eastern Council Area

I am writing in support of North Down Borough Council's request that the area known as "Hollywood Exchange" be included within the future council area currently referred to as "East".

This office has been working closely with the occupiers in the Hollywood Exchange Estate since a planning application was made for its development. This office supported the proposals and appreciated that the development proposed complemented the town centre of Holywood. The occupiers of the Hollywood Exchange estate appreciated this complementarity and since taking occupation have worked with the town centre on a range of promotional projects to the benefit of both parties.

At its inception, Hollywood Exchange was regarded as being to the fringe of Belfast and closer to Holywood as the name quite clearly states. Its main entrance is from the Holywood area and the town centre has more in common with it than Belfast would. Holywood provides it with staff and a customer base.

A sense of identity is important for locations as well as people and the area in question has strongly expressed the desire to be regarded as Holywood. I would ask that the Boundary Commission respect this desire and permit it to be apart of the Holywood town land.

Yours sincerely

Stephen Dunlop MRICS
Town Centre Manager

