

BDS

- Ballybot Dental Surgery -

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25, Patrick Street,
Newry, Co. Down,
BT35 8EB.

4th January 2007

Dick Mackenzie
Boundary Commission for Northern Ireland
C/o The Secretary
Forestview
Purdy's Lane
Newtownbreda
Belfast BT8 7AR

Dear Mr Mackenzie,

Proposed name change for Ballybot electoral ward, Newry

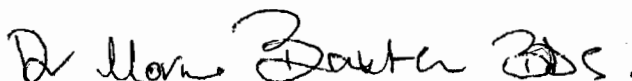
I write in order to voice my opposition to the proposed name change from "Ballybot" to "The Quays". As you can see, I chose to name my business Ballybot Dental Surgery in keeping with the history of the area. The business opened in 2001 and the choice of name has been welcomed by both locals and our patients who travel from far and wide. My opposition to the change of name is not commercial – rather the name was chosen by me based on non-commercial considerations.

The proposed name "The Quays" I understand has a historical connection but the name "Ballybot" predates this by many years. "Ballybot" reflects a name being derived from the Irish and in my opinion is a more accurate and longstanding reflection of the history of this town. The commercial association that the name "The Quays" is today aligned to i.e. a shopping centre neither invokes nor conjures any sense of the rich and colourful past of this part of the city.

I hope that this appeal to allow things to remain is favourably received and contributes to the retention of the name "Ballybot". Keeping history alive is extremely important and I cannot see why "Ballybot" could not include the other area instead of the other way around.

I look forward to the outcome of this consultation with baited breath.

Yours sincerely,



Dr Morna Baxter BDS
Owner – Ballybot Dental Surgery