

LGD: North West
Submitted by: Colm M Cavanagh
Ref to: District, Name

TO: Ms Amanda Morrison
Secretary to the Commissioner
Office of the Local Government Boundaries Commissioner Forestview Purdy's
Lane Belfast
BT8 7AR
Tel. (028) 9049 4870

RE: Response to: Review of Northern Ireland Local Government Boundaries
Provisional Recommendations Report.

Dear Ms Morrison

I attach a response to the Provisional Recommendations of the Review of
Northern Ireland Local Government Boundaries.

Yours sincerely

Colm M Cavanagh

NAME FOR THE PROPOSED "NORTH WEST" COUNCIL AREA.

It is appreciated that the Commissioner has given merely token names for most of the seven proposed new Council areas and has left it for appropriate consultation and decision-making to finalise proper names for the new Councils.

Based on the urban economics view that national economies are primarily city-based and that this fact of political economy must be given clear, due recognition and scope, I regard it as essential the regional city's name be used for the proposed new Council area. I call on the Commissioner to incorporate the name of this city of Derry-Londonderry in the name of the proposed future Council.

This will be of immense future importance in the recognising, identifying, locating, marketing, branding and economic development of this both city and of the whole North West area.

While it is appreciated that the proposed new "North West Council" will comprise both the city of Derry-Londonderry, and also other areas outside both the City and the County of Derry-Londonderry, nevertheless I argue that is essential for the economic, marketing, geographical and political identity of this area that its key, central urban base be recognised and used in its naming.

I support those people who call for cross-community consensus on an agreed name for the city.

If the Commissioner does not feel able to designate a name for this Council areas, then it is important that he should indicate the mechanism by which the proposed Council will in due course choose its own name.
